



About FlamApp.ai

Flam is building AI Infrastructure for Brands in Immersive Advertising, spanning across all channels viz. Digital, Broadcast TV, Retail, Communications, Print, OOH, etc.

Vision: The Immersive & Interactive Layer for Every Screen & Surface

Flam aims to redefine how consumers interact with ads, content in every shape and form, retail aisles, live broadcasts, and fan moments—turning content and interfaces into shoppable, shareable experiences that deliver measurable ROI.

Flam has raised a \$14 million Series A round led by global technology investor RTP Capital with participation from Dovetail and select others, bringing the total funding to \$22 million.

The next phase of growth is to accelerate R&D on its **app-less GenAI infrastructure** that lets brands create, publish and measure high-fidelity MR, 3D & Digital experiences in <300 ms on any smartphone—no app download required. The same infra already powers advertising for Google, Samsung, Emirates and hundreds of global enterprises & agency powerhouses.

Key Focus Areas:

- **Product Roadmap:** Upcoming releases include GenAI-driven **3D asset generation**, Democratizing MR deployment at scale, Enterprise Suite of Products across Industries, and Infrastructure for broadcasters and fan engagement.
- **Geography:** Funds will support new enterprise pods in **North America, Europe and the Middle East** while deepening Asia operations.
- **Partnerships:** Flam will expand its partner program for creative studios and global platforms, enabling Fortune 500 brands to move from pilot to rapid global roll-out.



Account Manager

Job Overview

We are looking for a proactive and client-obsessed Account Manager to nurture and grow relationships with leading brands and agencies. You'll ensure seamless execution of campaigns, drive adoption of **Flam's solutions**, and **turn satisfied clients into long-term partners**.

Key Responsibilities

- Client Relationship Management: Serve as the primary point of contact for key accounts, ensuring client satisfaction and ongoing value delivery.
- Campaign Oversight: Coordinate internally across creative, product, and tech teams to ensure timely, high-quality execution of MR campaigns.
- Strategic Growth: Identify upsell and cross-sell opportunities based on evolving client needs and performance insights.
- Performance Reporting: Share campaign analytics, insights, and recommendations with clients to demonstrate impact and ROI.
- Project Management: Own timelines, deliverables, and approvals—acting as a bridge between client and internal teams.
- Feedback Loop: Relay market feedback and feature requests to product and leadership teams to help shape Flam's roadmap.

Requirements

- 3–6 years of experience in account management, client servicing, or campaign delivery—ideally in adtech, martech, digital agencies, or SaaS.
- Proven ability to manage multiple clients and projects simultaneously.
- Excellent communication, presentation, and relationship-building skills.
- Strong understanding of digital media, campaign performance metrics, and brand marketing dynamics.
- Bonus: Experience working with immersive tech (AR/VR/WebAR), or with global consumer brands.
- Tools: Familiarity with CRM (e.g., HubSpot), project management tools (e.g., Notion, Trello), and analytics dashboards.

What We Offer

- Competitive salary and incentive structure.
- Opportunity to work with global brands on cutting-edge campaigns.
- A dynamic team and fast-growth environment.
- Flexible work setup and flat hierarchy.
- The chance to shape the future of interactive marketing.